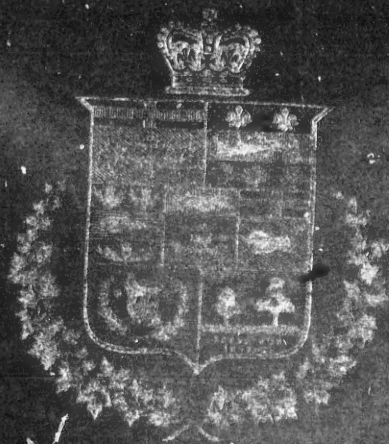




The Imperial Idea.



Imports of

John McArthur & Co.

Incorporated

MONTREAL



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MONTREAL, June, 190

„Dieu Et Mon Droit“

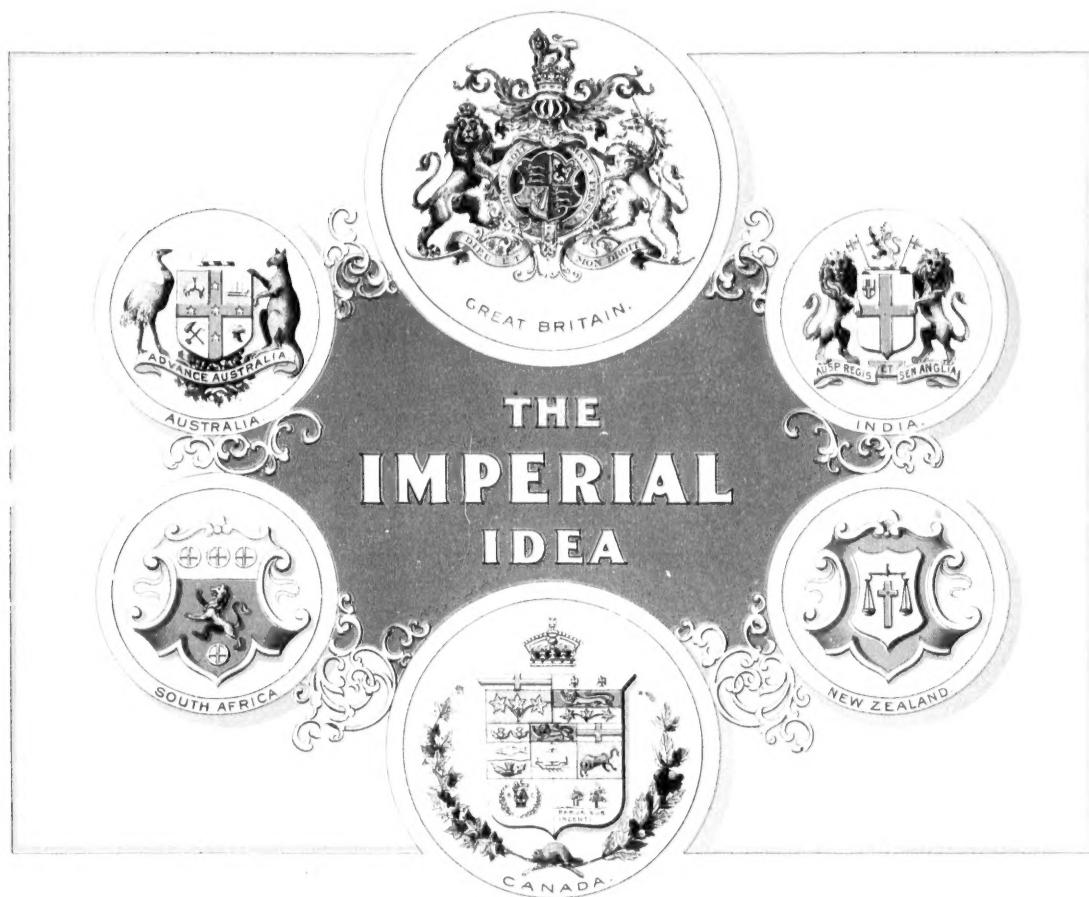
God and My Right

*THE recognition of the principles embodied in the above motto,
that for so many years has adorned the British Coat of
Arms, is the secret of the greatness, growth and stability of the
Empire.*

THE AUTHOR.

MONTREAL, June, 1900.

Entered according to Act of Parliament of Canada, in the year 1900, by
COLIN McARTHUR & Co., in the Department of Agriculture, Ottawa.



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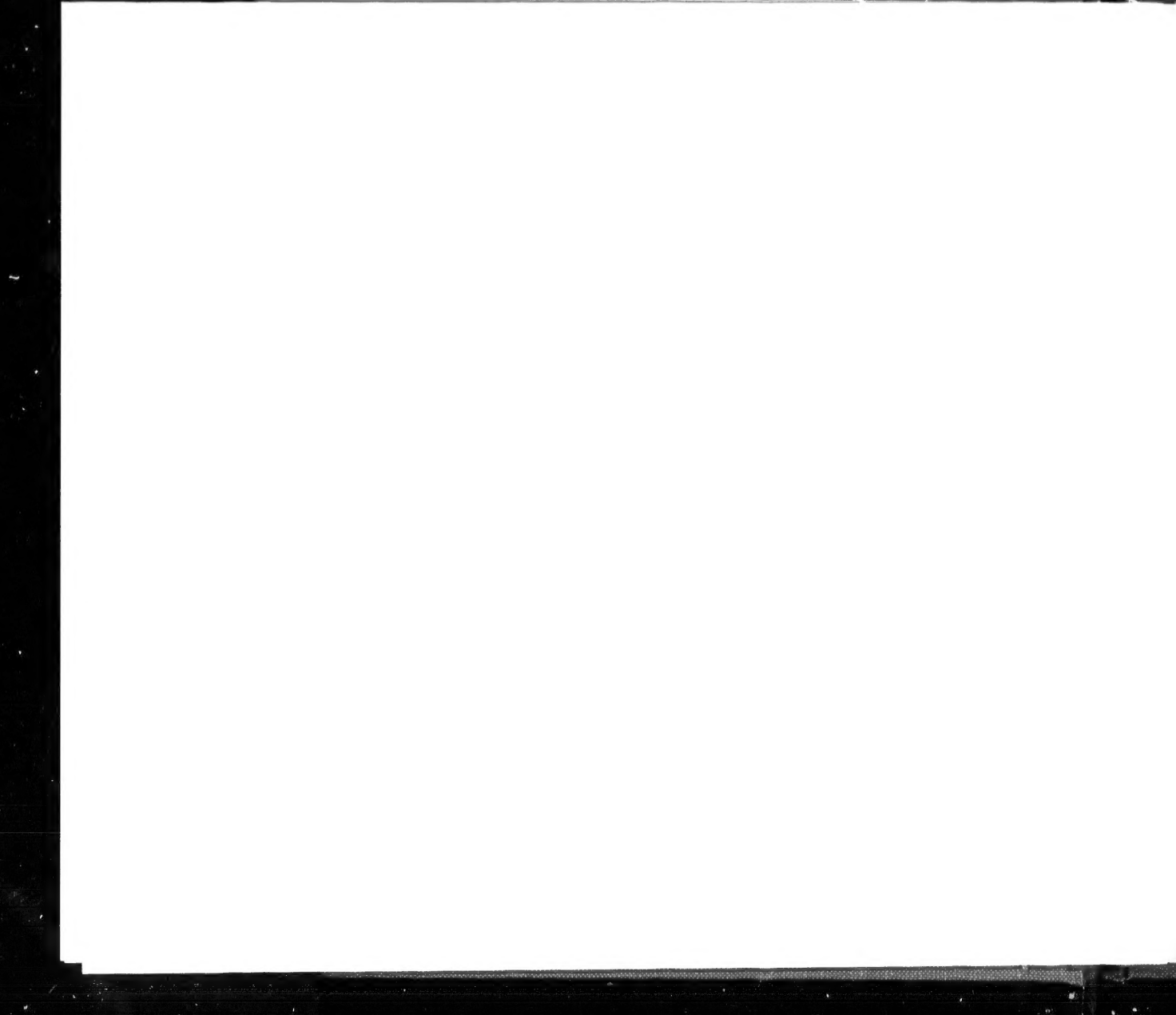
I6

QUEEN VICTORIA

S AID by some students of history to be descended from the Royal Line of Irish Kings of great renown.

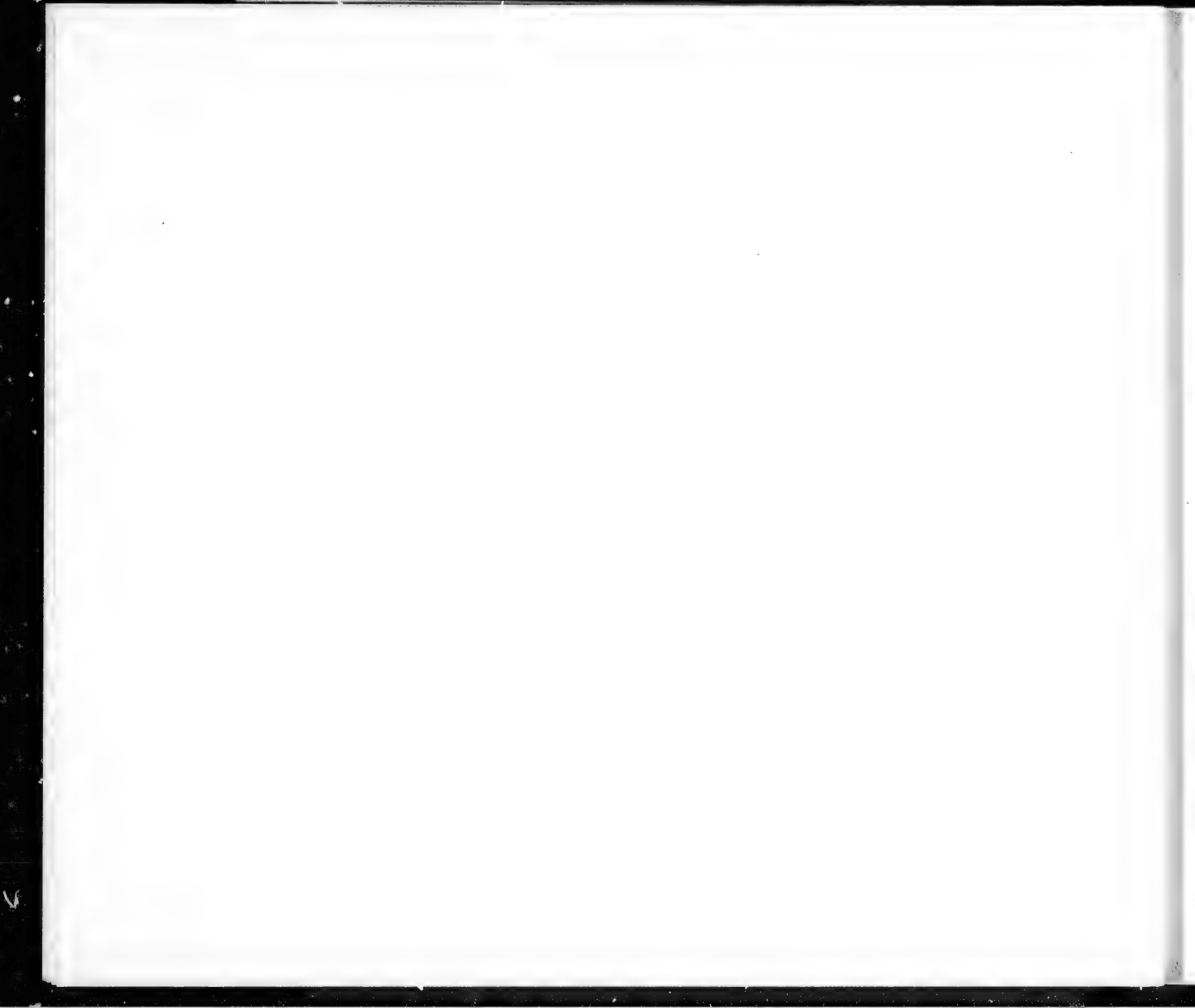
Said by others, students of history also, that her genealogy can be directly traced from King David, the illustrious Monarch of Israel.

Whether either contention, or both are correct, we cannot say, but we do claim that if exalted ideas, noble thoughts and deeds require exalted and noble ancestry, then it must follow that our beloved Queen is descended from the greatest and most worthy of all former generations; for we deem it an honor to place on record our sincere appreciation of the extraordinary character of her who is known among all English speaking peoples as "Victoria the Good." Her sympathetic qualities of heart have endeared her to all her own subjects, and





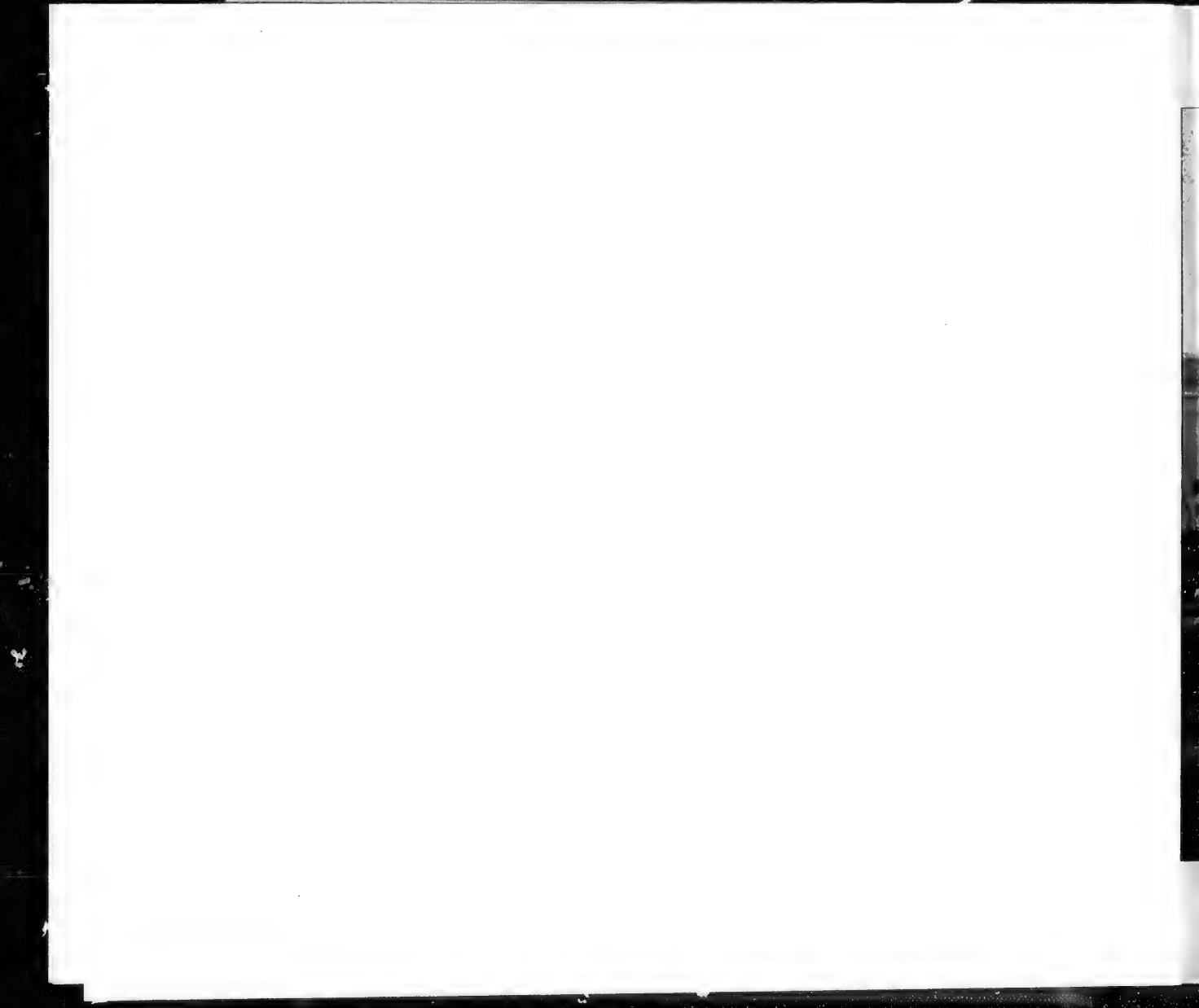
HER MOST GRACIOUS MAJESTY THE QUEEN
1837 - 1900

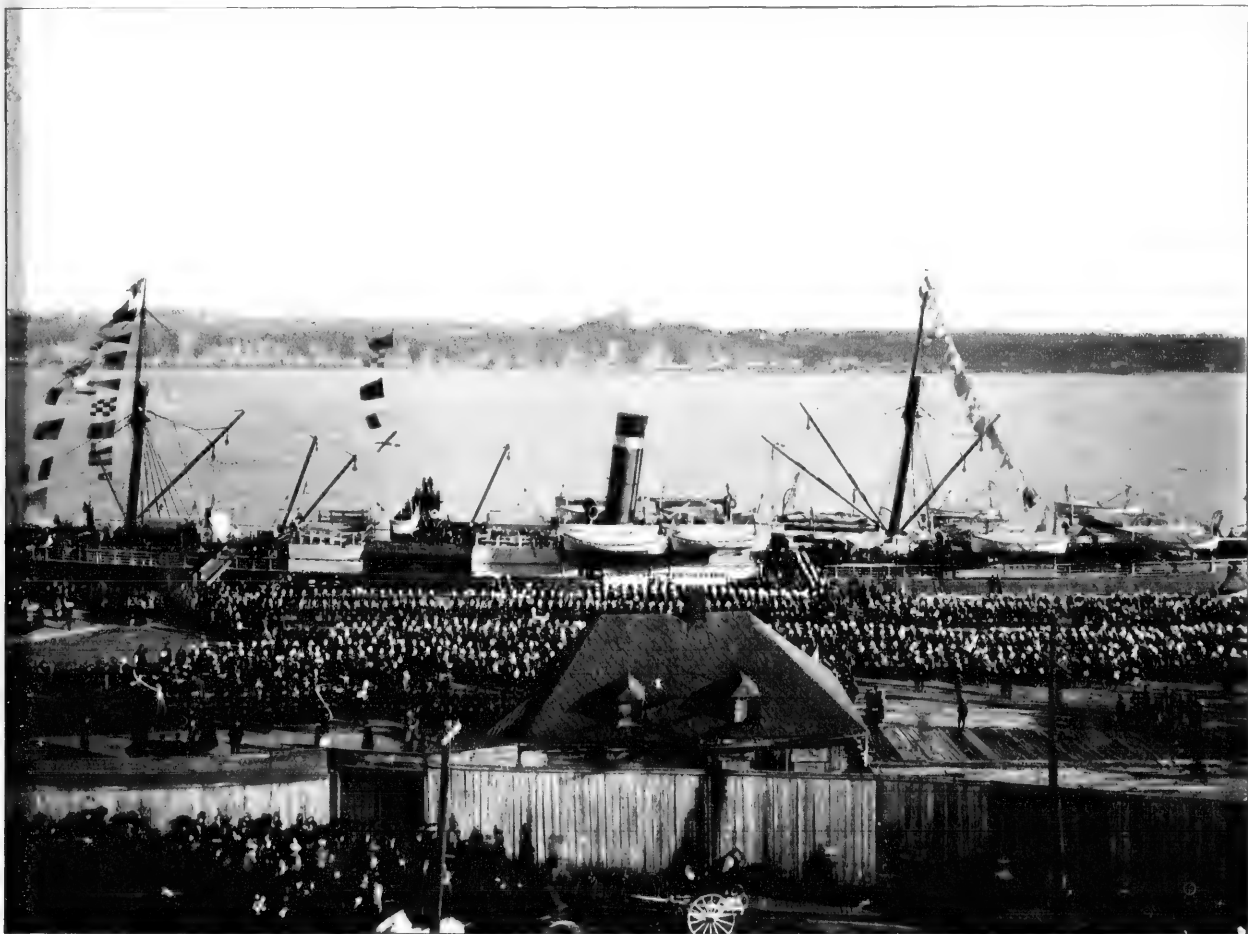


as she has evidenced her womanly kindness by her interest in all national calamities in other lands, she has won lasting esteem the wide world over; as Wife, Mother, Queen, in all the social relations of life, her virtues stand forth resplendent. In statecraft, in regard to international questions, her comprehensive grasp of political situations has been an important factor during her long and prosperous reign in maintaining the peace of the world. Her interest in the down-trodden and the helpless, and her consistent attitude toward liberty everywhere—these all combined have raised her to the lofty pinnacle of universal admiration and love; she stands among all the Monarchs of earth, peerless and unapproachable, the exemplification of a noble life, devoted to her people, and the welfare of the world.

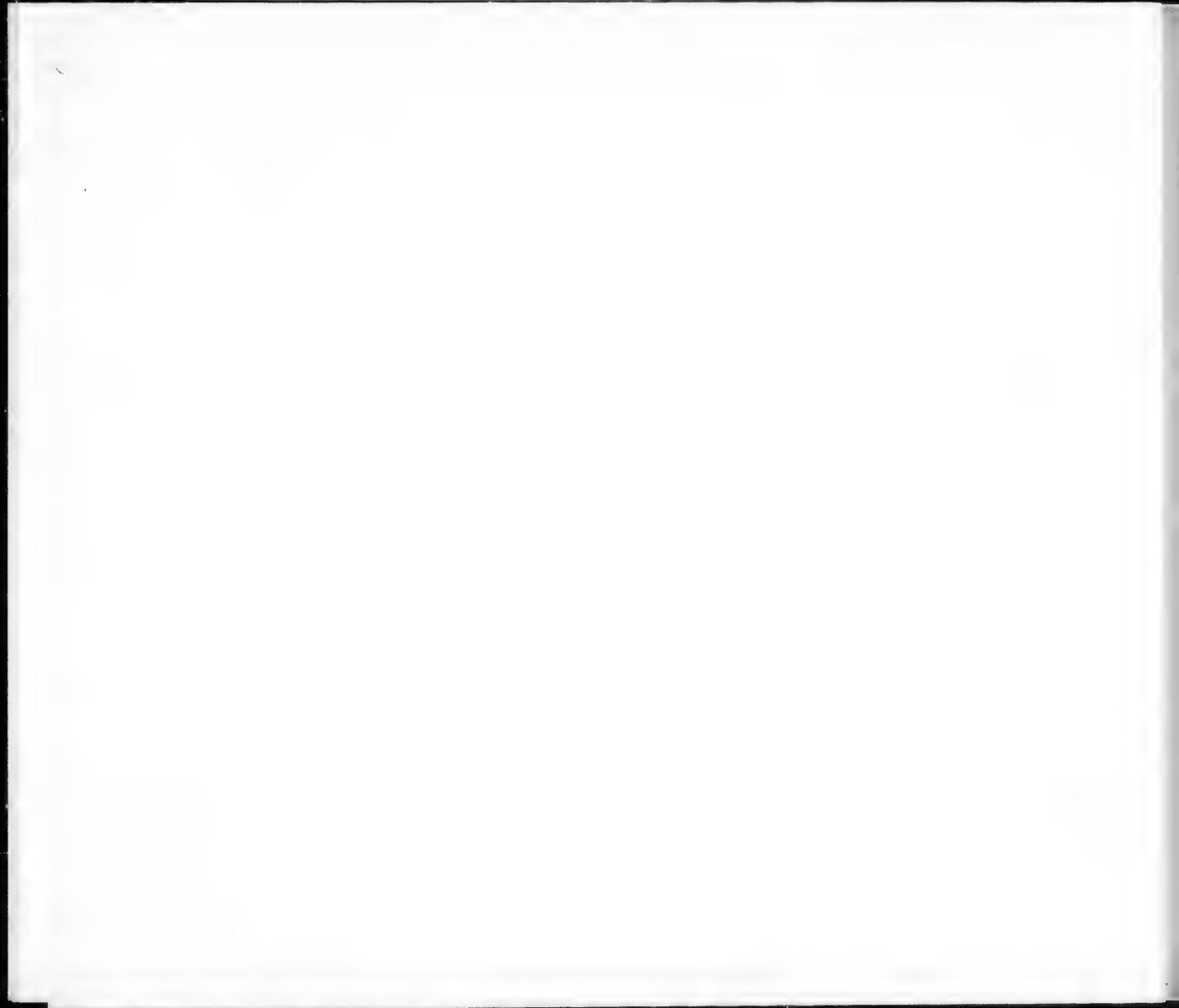
The great heart of the Empire in the "Imperial" meaning fervently prays every day,

GOD SAVE THE QUEEN.



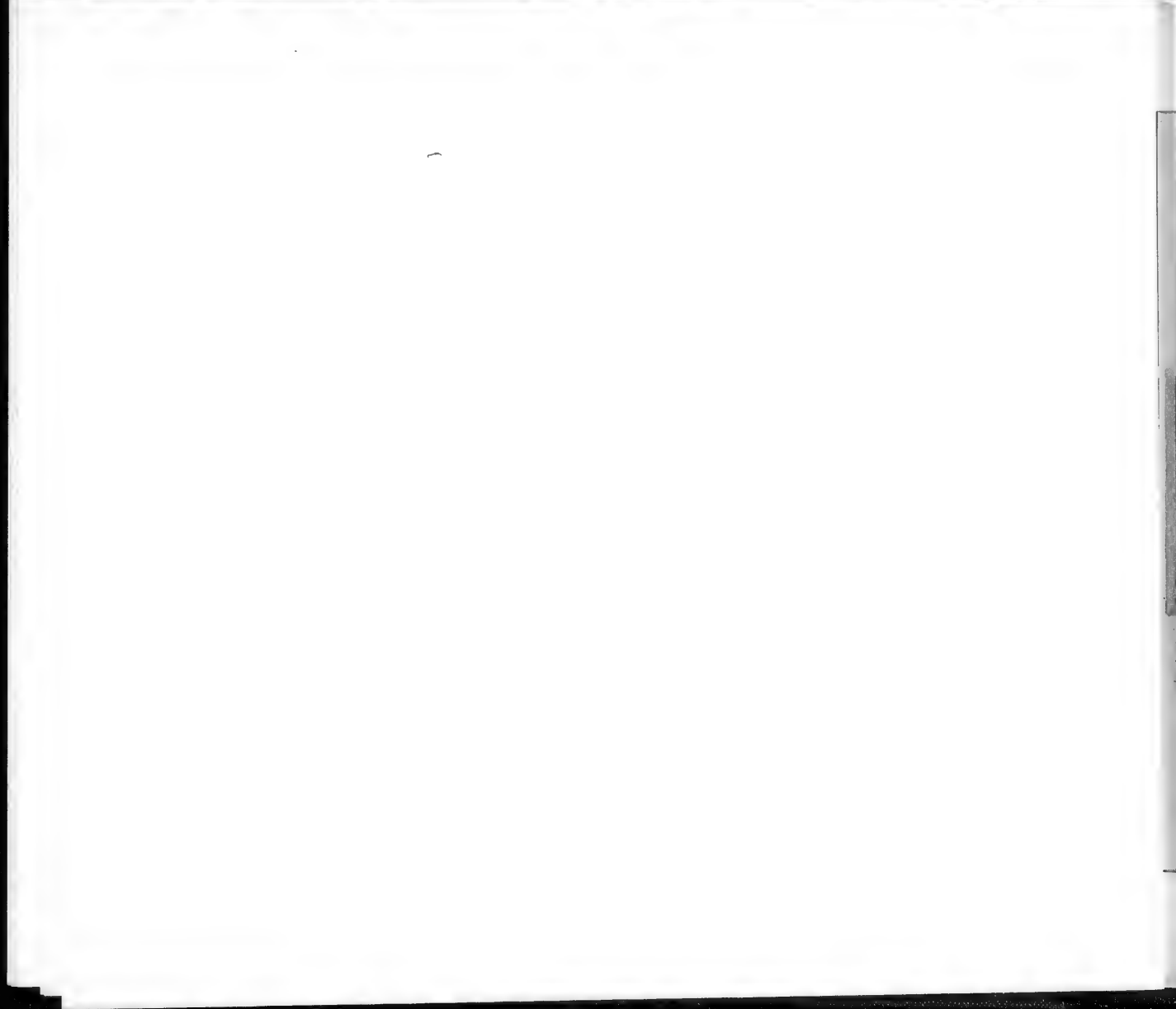


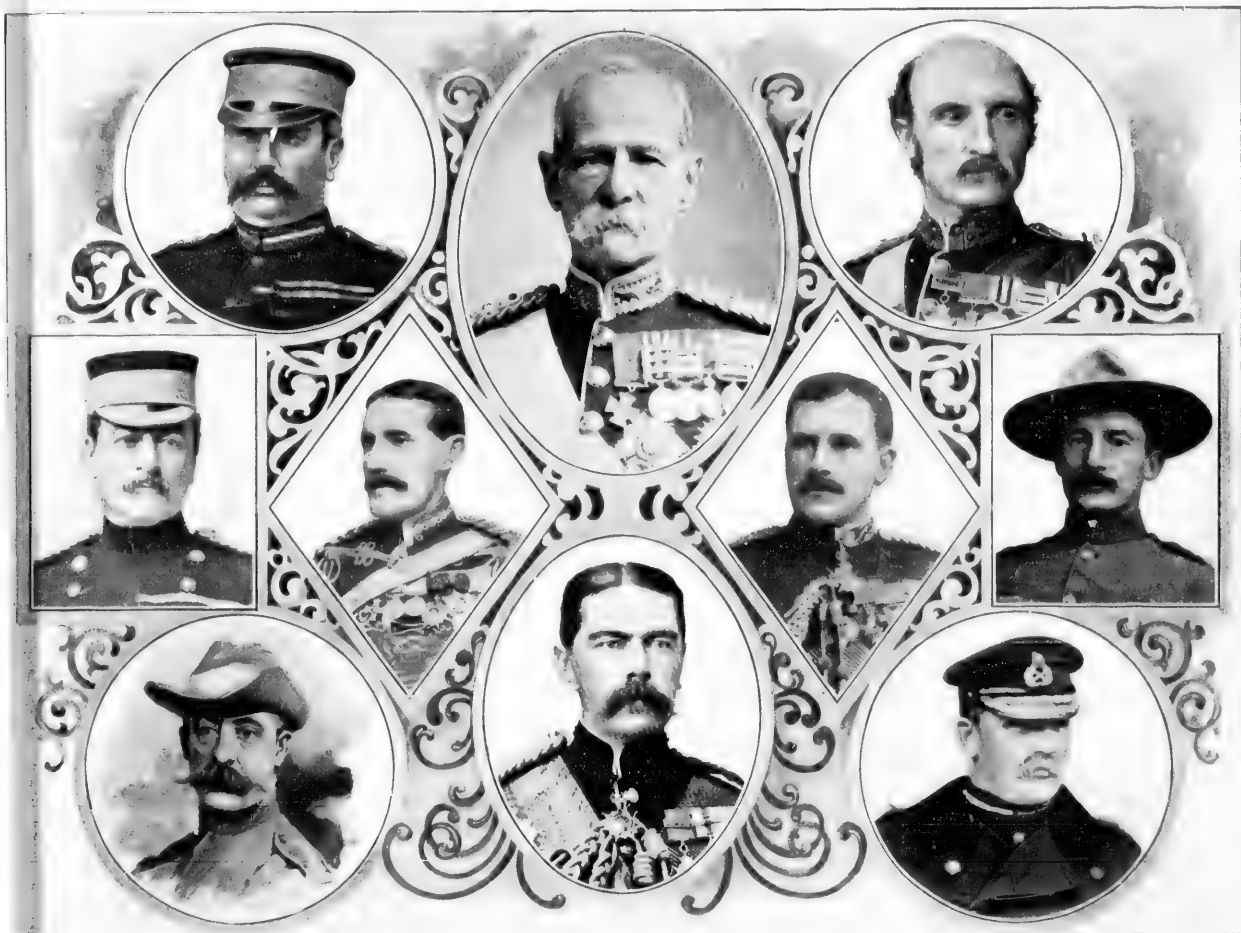
FIRST CANADIAN CONTINGENT LEAVING QUEBEC



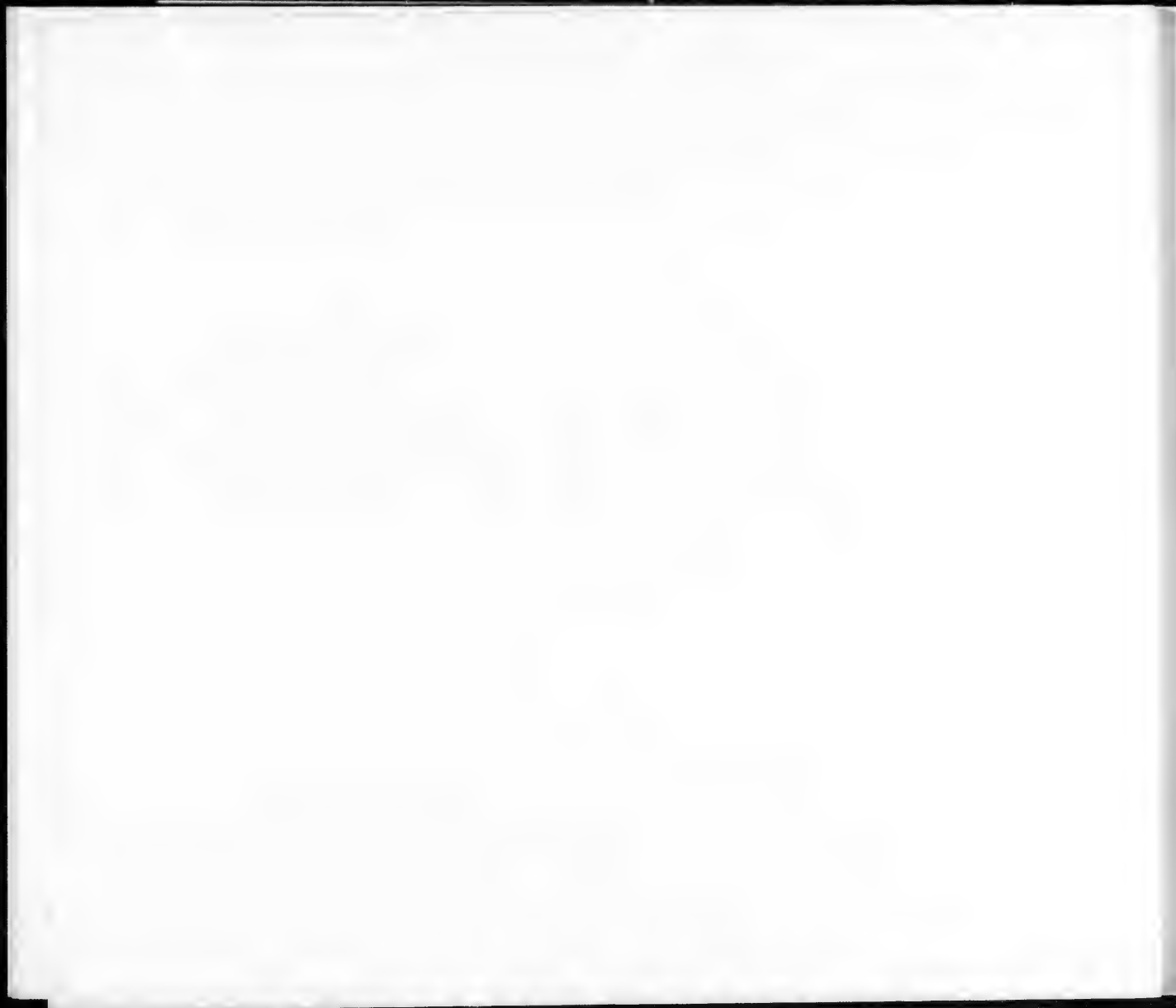
THE IMPERIAL IDEA

THE spontaneity with which the Colonial Volunteers responded to the intimation that Great Britain would accept their aid in the war in South Africa, came as a surprise and a revelation to the world; and the question is asked by the close observer of national life: Why this marvelous uprising of the Colonies in support of the Empire? Was it merely an outburst of patriotism, like a meteor flash, brilliant for a moment and then lost forever, or was it the expression of a deeply rooted sentiment that had been forming for years, guided by reason, accentuated by ties of blood and the principles of Magna Charta?





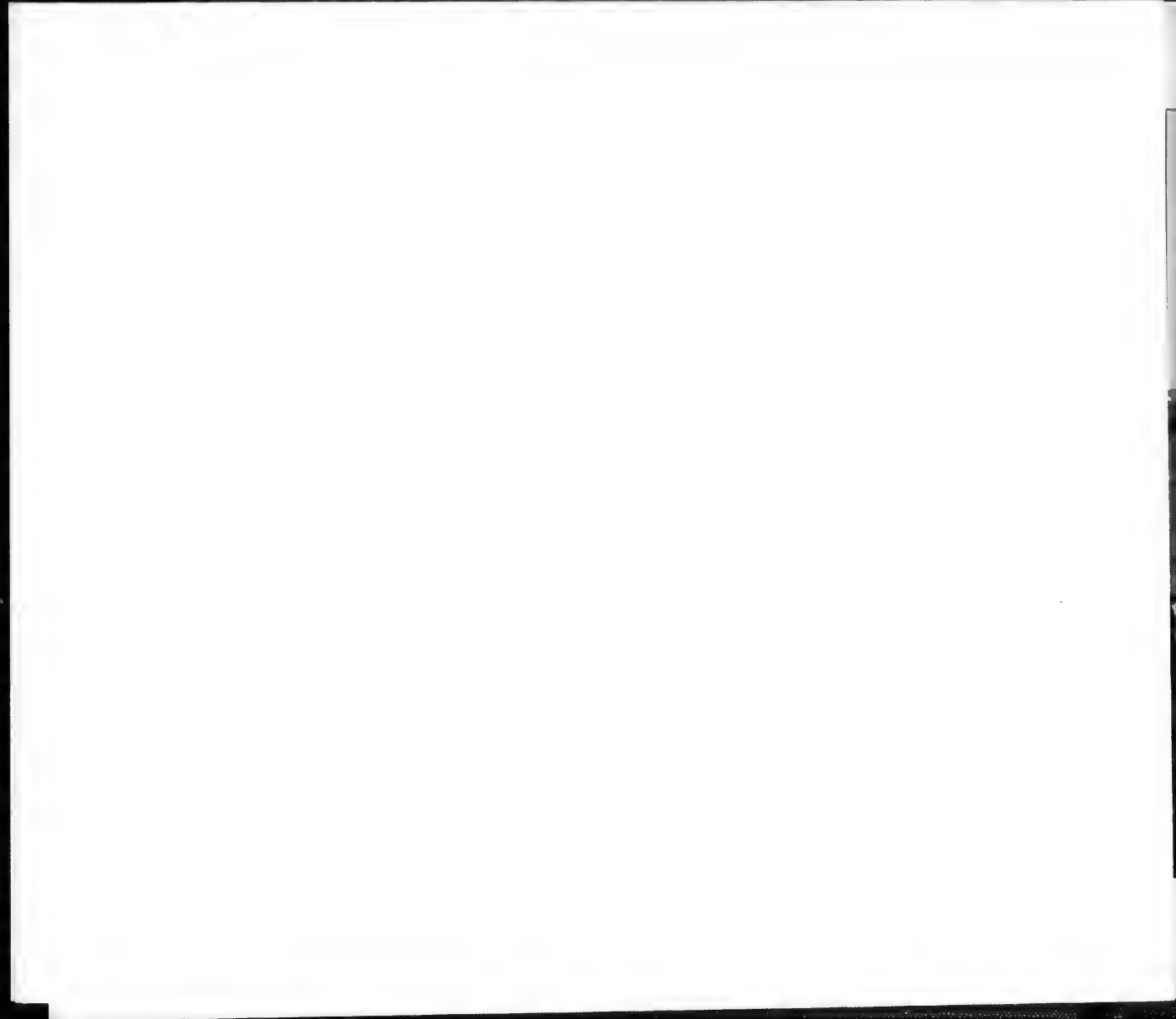
GENERALS OF THE BRITISH ARMY UNDER WHOM THE COLONIAL CONTINGENTS HAVE BECOME PART OF THE IMPERIAL FORCES



THE COLONIAL VIEW

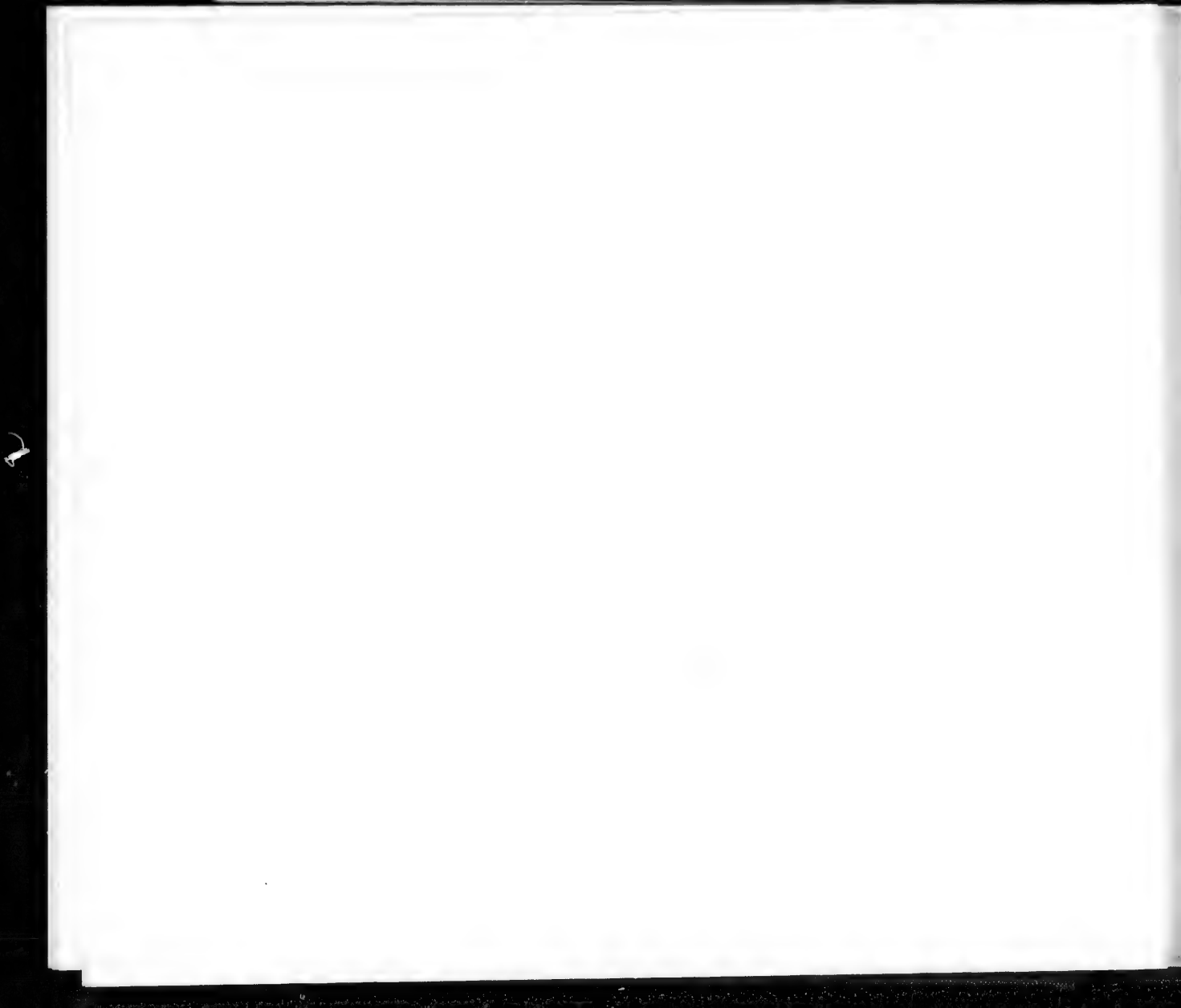
THE Imperial Idea, when first promulgated, found but few admirers or adherents, either at Home or in the Colonies, for the following reasons:—

In the old land very few had any adequate conception of the magnitude of our countries, or of the magnificent possibilities in store awaiting development. In the Colonies there existed a fear that because of this imperfect knowledge by British Statesmen of the glorious heritage in the Colonies for Britain's sons and daughters, and also because there seemed to be such persistent ignoring of our importance to the realm, that it would on our part be vain to indulge in a hope of proper recognition; however, a few ardent souls, giants in intellect, grasping the future, living twenty years in advance of their times, national optimists, endowed with the perceptive faculty, peering out into the distance saw through the mists and shadows that clouded public opinion, and with firm faith in the not far distant unfolding of the destiny of the British Nation, they, like the seers of old, beheld in prospect what some of them have



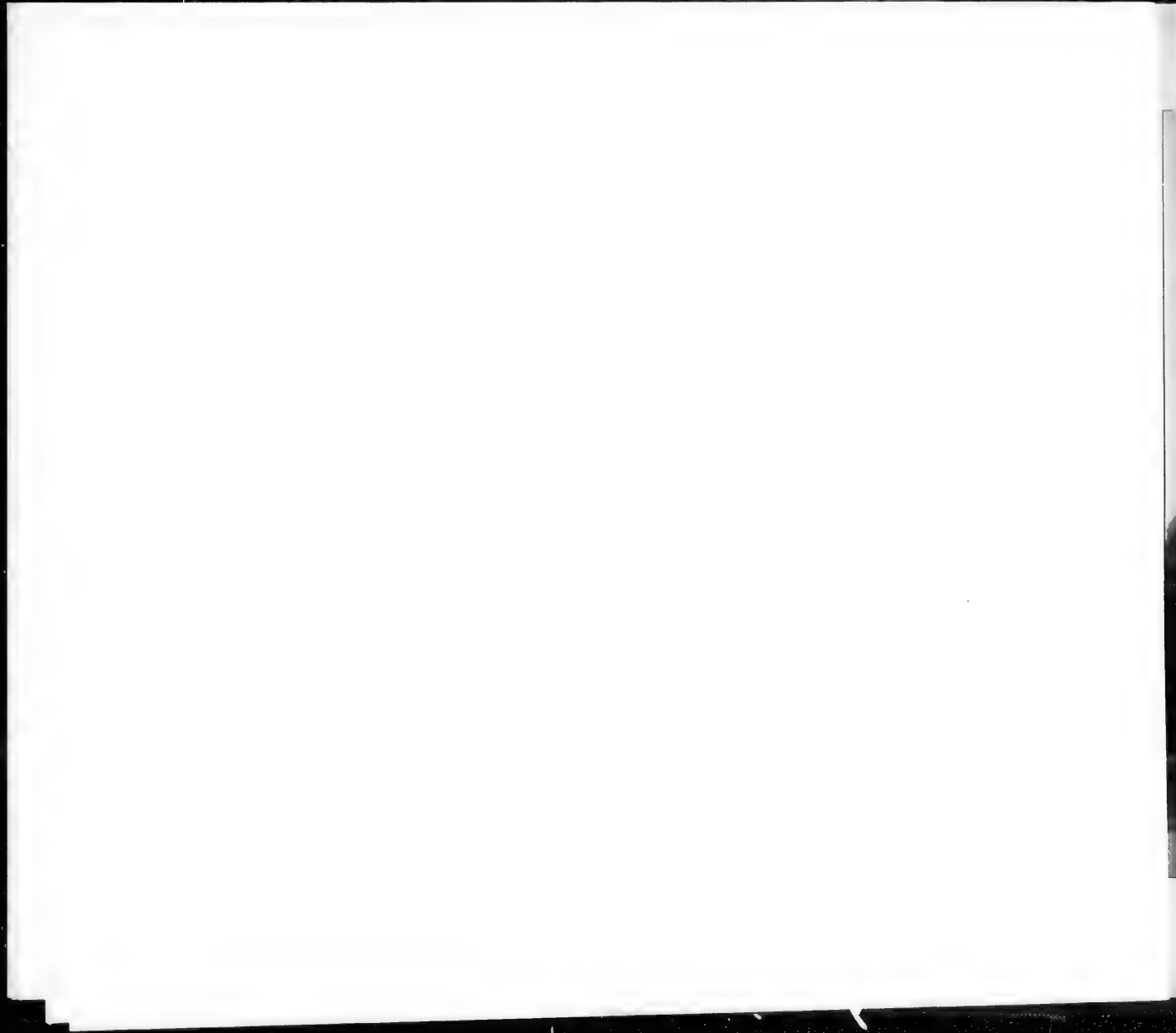


AUSTRALIAN BATTERY LEAVING SYDNEY



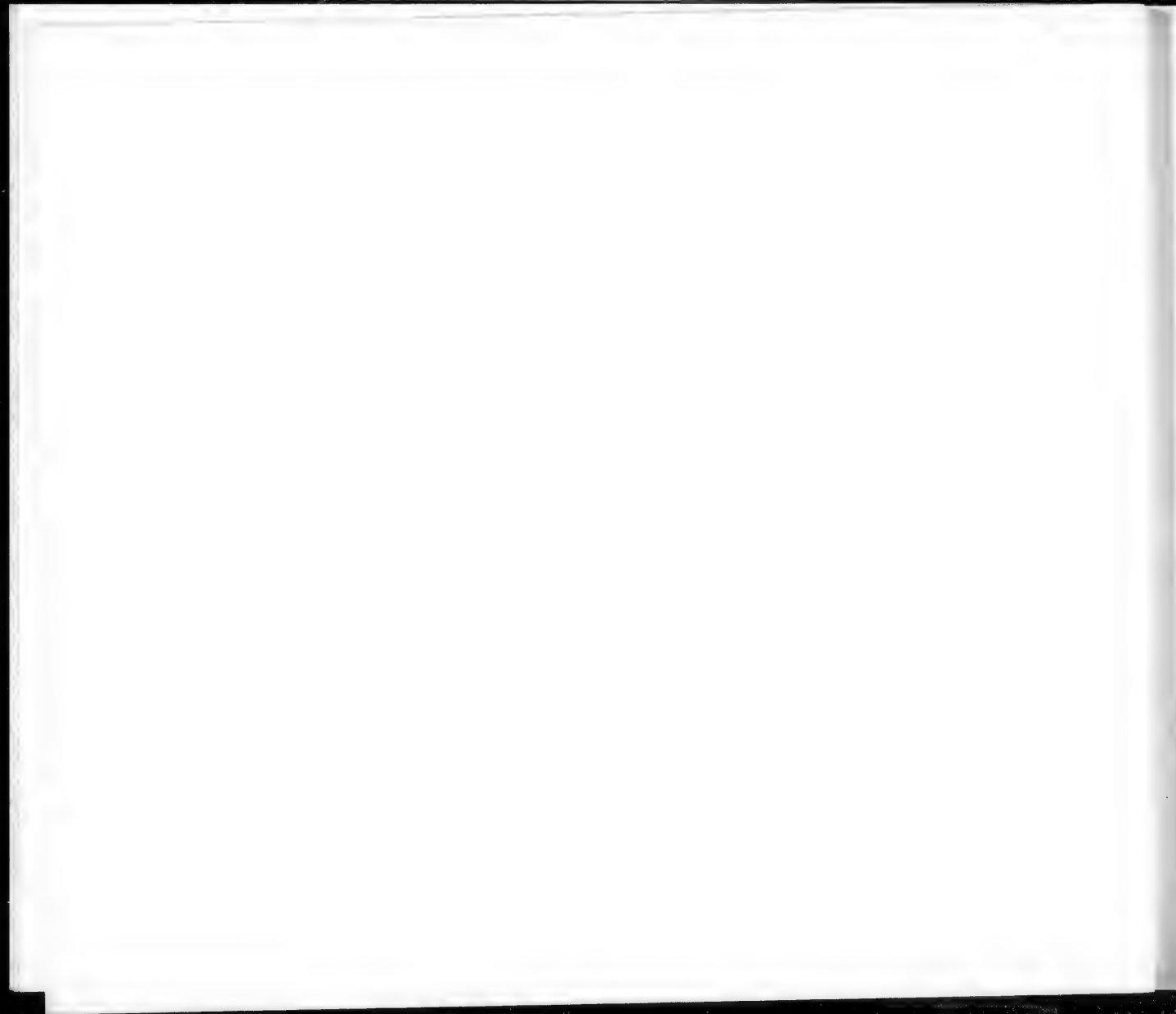
lived to see develop into actuality, namely, the cohesion of scattered provinces, and the unification of sentiment that embraces all the dependencies of the Empire.

This Idea was not pampered, fostered, nor forced by any hot-house methods, but through prejudice on the one hand, and indifference on the other, has had to battle for its existence, and by conflict has proven itself superior to opposition, and has grown and strengthened with the years until it has become a tower of strength and a bulwark to the nation; and now no one doubts that these Colonies, or more properly speaking, great self-governing nations, rapidly developing in commercial importance, holding allegiance strong and indissoluble to the Mother Country, could and would, if necessary, gladly raise, equip, properly officer, and transport ten times the number of strong, effective, self-reliant troops, similar to those who at Paardeberg, Mafeking and elsewhere in the recent unpleasantness in South Africa have done such valiant work in order to uphold the dignity and the permanency of the Empire to which we are all proud to belong.





FAREWELL TO STRATHCONA HORSE ON PARLIAMENT HILL, OTTAWA



PARLIAMENTARY ACTION.

WE have not, so far, referred to parliamentary action, but have written more of the great popular mental movement of the masses; for what are Governments but men selected and elected to carry out the expressed wishes of the majority of the electors; and in this instance, which stands out unique and absolutely unparalleled in the history of the world, the leaders were impelled on, not only by their own volition, sympathy and intention, but by the action of the people, who surged forward with eager enthusiasm in their determination to perpetuate the continuance with vigor unimpaired and prestige undiminished "of that Empire on which the Sun never sets."

A notable example of fealty to the Empire is presented by that eminent Imperial Canadian, Lord Strathcona, who at his own expense mustered, mounted, uniformed, armed, and transported a whole regiment for active service from the great fertile plains of the Canadian North-west to South Africa, 10,000 miles away.

We consider it eminently proper, however, to direct attention to the alacrity and unanimity with which the money appropriations were carried in the respective parliaments, and to the promptness and precision with which all the arrangements for mobilizing and transporting the troops across continents and oceans were made by the different Governments, and to the careful arrangement by which neither mishaps nor detentions occurred, indicating as it does practical knowledge and business-like methods of procedure that reflect credit on the Ministers of the various departments of the different Colonies; and that have resulted in generous recognition in the highest Councils of the Nation.



UFFINGTON MOUNTED RIFLE

NEW SOUTH WALES LANCES

STRATHMORE MOUNTED RIFLE

NEW ZEALAND MOUNTED RIFLE

NORTHWEST MOUNTED RIFLE
AFGHANISTAN

NEW SOUTH WALES
CARRIAGE ARTILLERY

THE ARTILLERY
AFGHANISTAN

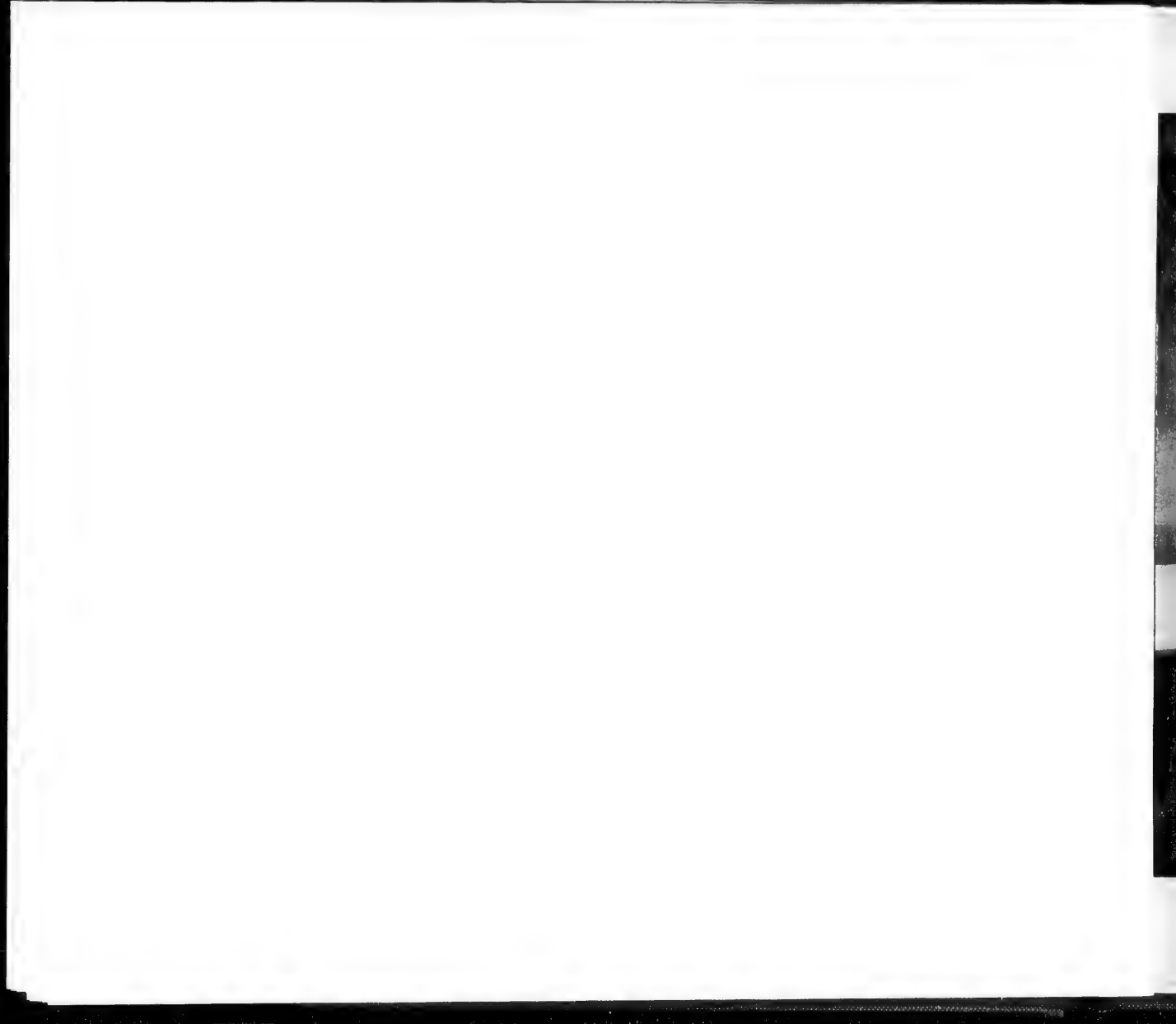
THE OUTLOOK

WHAT the twentieth century may have in store for the Empire cannot be told with certainty, but it may safely be predicted that the astute statesmen of the old land, who now perceive the immense importance of the auxiliary forces, will act in regard to national and political movements in a similar manner to that which characterized Lord Roberts in his treatment of the Colonials in the military sphere.

Nothing could have so firmly cemented the bond of kinship as the decision of this sagacious commander to give them a foremost share in the perils and the glory of upholding the Flag ; and as the Colonials acquitted themselves with honor in battle, so they will in commerce or in legislation, "for they are British in heart and in limb, and are strong with the strength of the race to endure, to command, to obey."

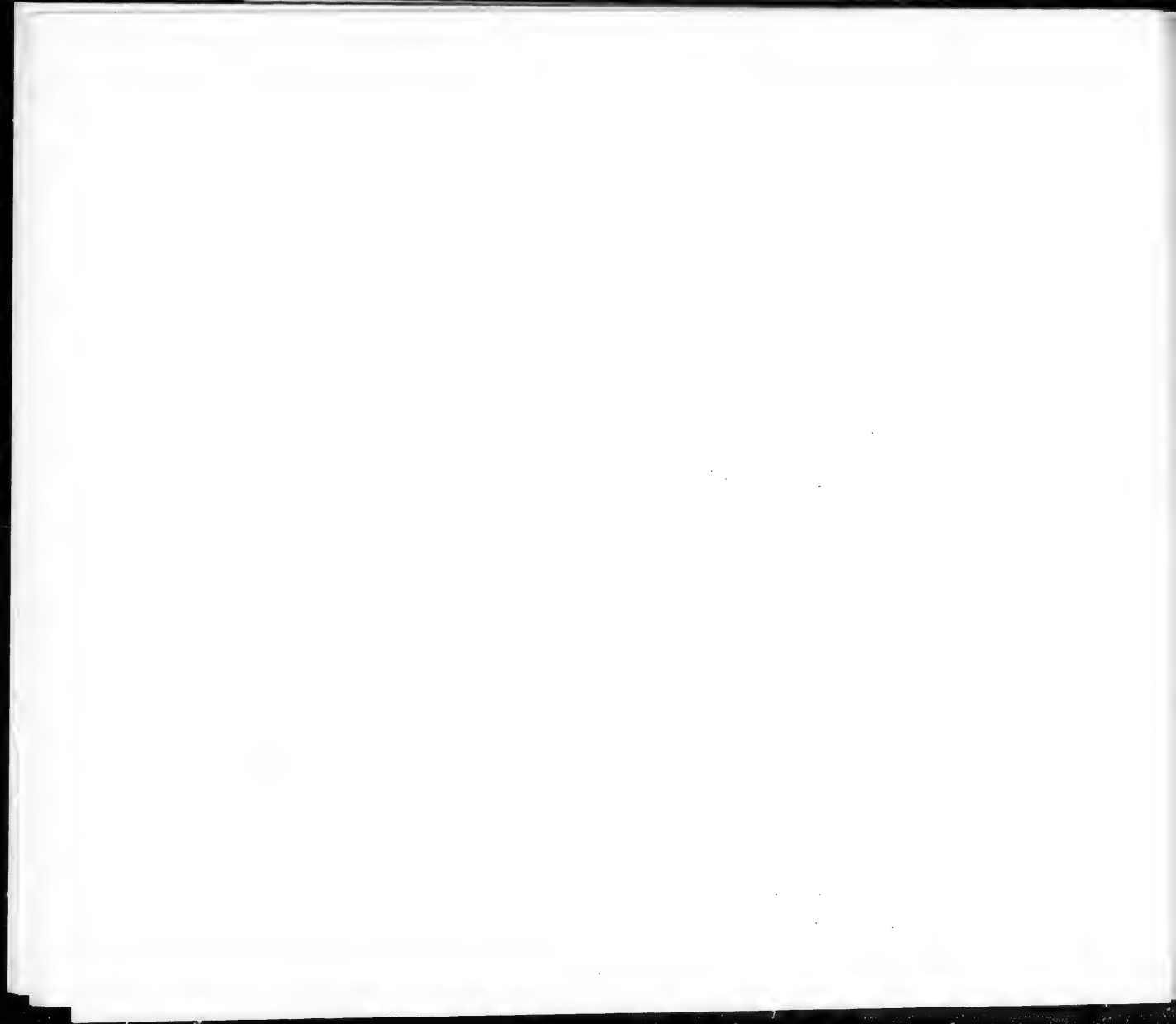
Great Britain has maintained her supremacy among the nations, though watched by jealous eyes, and Colonials believe that with "The Imperial Idea" perfectly developed, that Greater Britain, still adhering to the motto on our title page, will be practically, completely, and permanently invincible.

"SO MOTE IT BE."





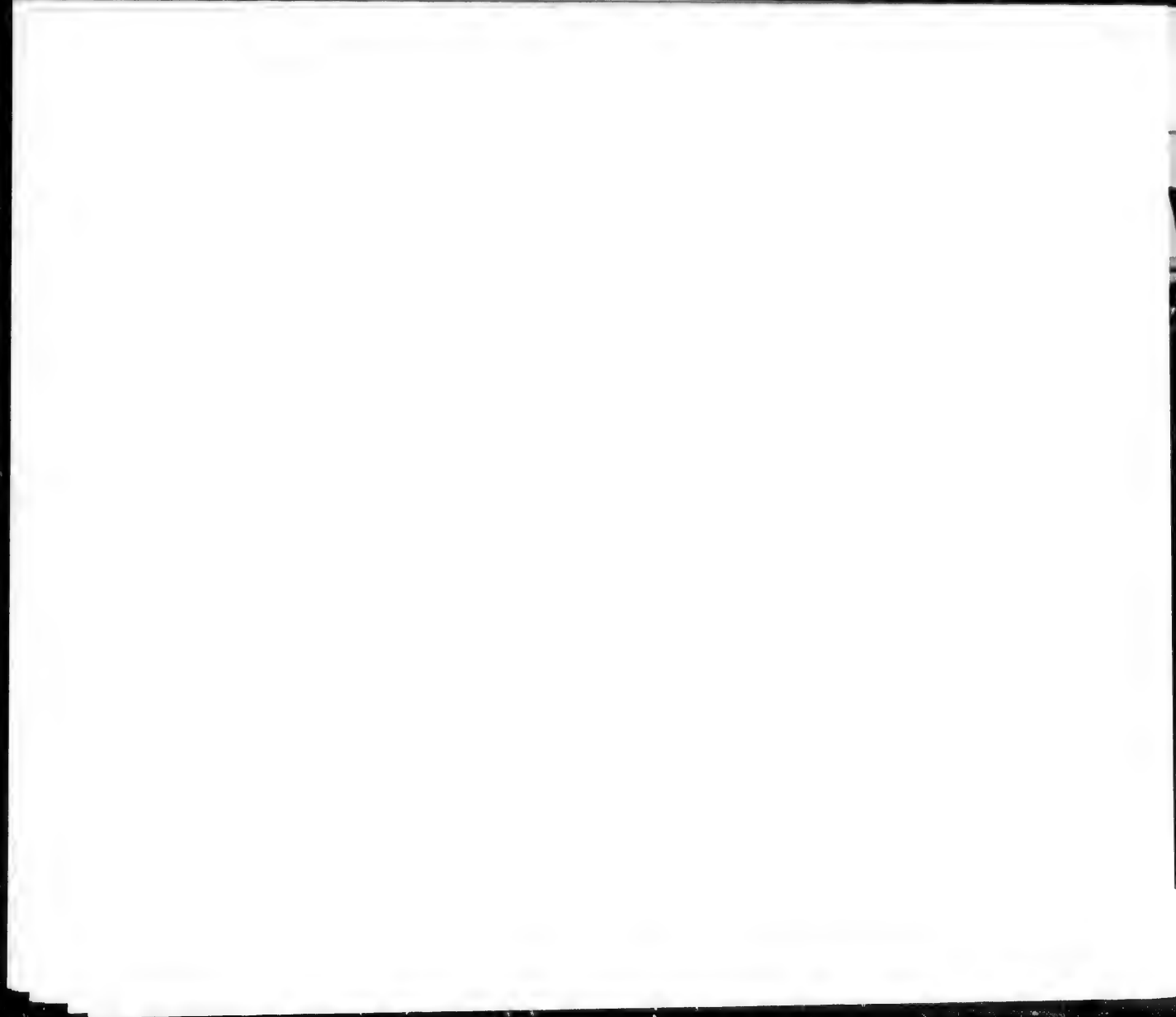
THE BRITISH LION AND THE FLAGS OF THE EMPIRE STAND EVERYWHERE FOR FREEDOM AND JUSTICE



THE LION

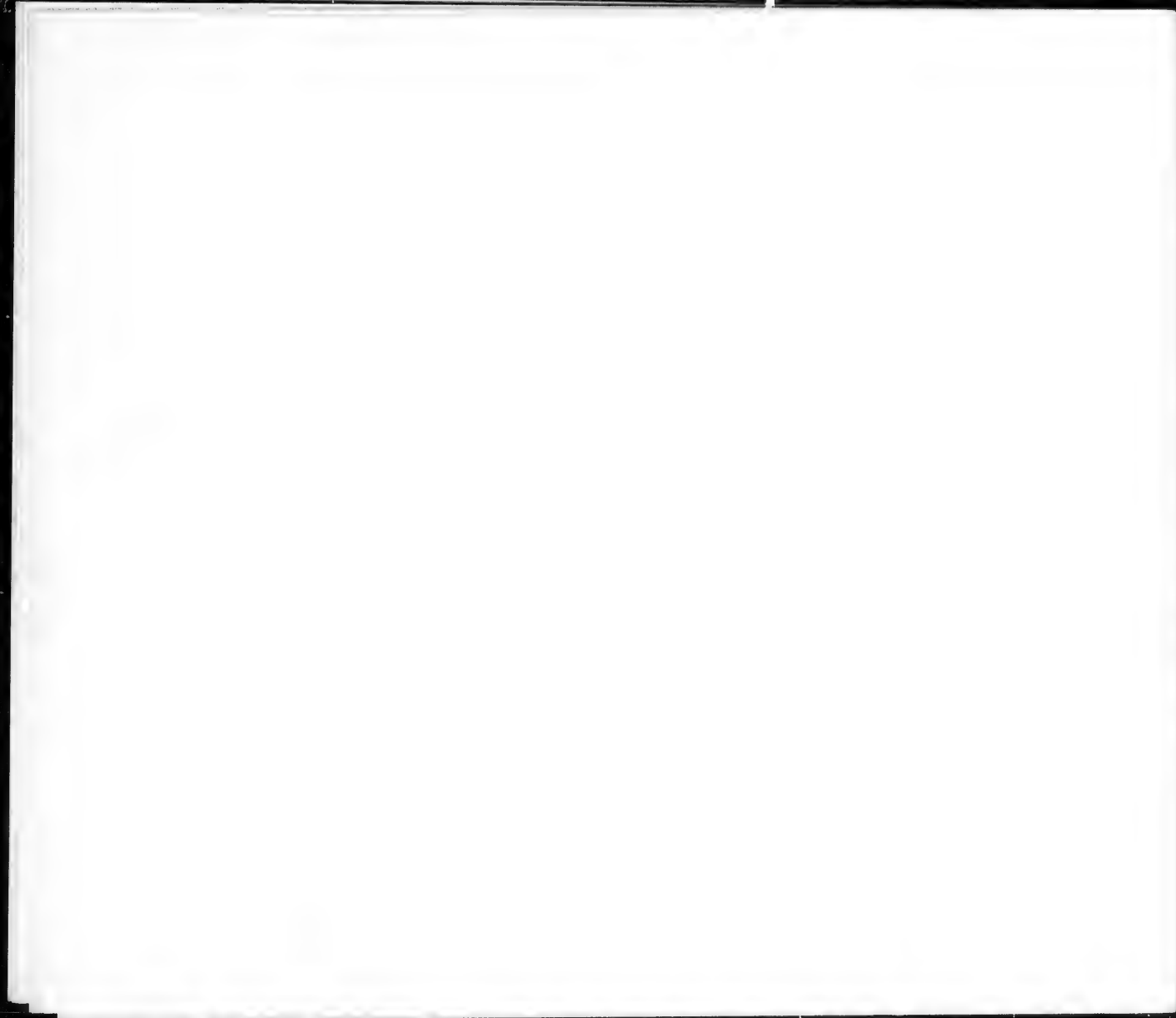
WHEN Paul Kruger with his burghers came down from Pretoria, made alliance with President Steyn, of the Orange Free State, and in October, 1899, sent his impudent ultimatum to Great Britain to take her troops out of South Africa, and with bold effrontery invaded the British possessions with his forces, and flew the Transvaal flag in Natal and Cape Colony, threatening and intending to drive the British into the sea, the Lion, symbol of freedom and justice, slumbering always in time of peace, awoke to a realization of the fact that if the tyrannical and unscrupulous Kruger were allowed to have his own way, the hands of the South African dial would be turned back a century and equal rights and fair play would be recognized there no longer; then the spirit of the Lion, strong in Great Britain, unalterable, unquenchable in the parents, broke out strong in the sons and daughters, unalterable, unquenchable, and from over the Seas, the young Lions, now full grown, sprang to the conflict, and side by side, shoulder to shoulder with battle-scarred veterans, rode or marched to victory; thus giving form, force and character to the unfolding of

THE IMPERIAL IDEA.





EMBARKATION OF SECOND NEW ZEALAND CONTINGENT

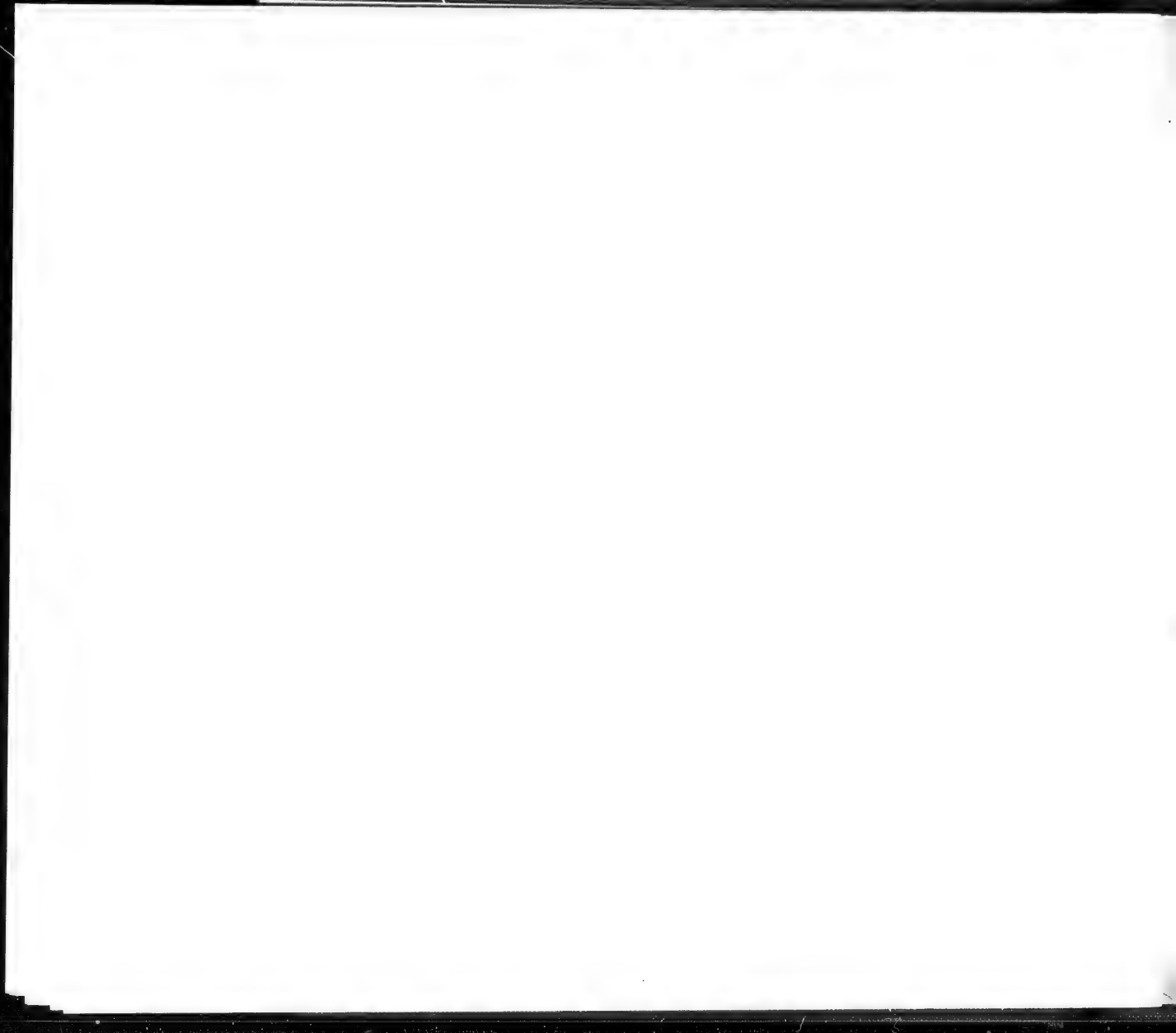


MILITARY RESOURCES OF THE COLONIES

THERE are ten self-governing Colonies, viz.: Canada, Newfoundland, the five Australian, Tasmania, New Zealand, and the Cape.

The combined military forces of the five Australian Colonies number about, 25,000	
Tasmania,	2,000
New Zealand,	8,000
Cape Colony,	10,000
Natal,	2,000
Canada,	36,000
Total,	83,000

Add to these the Mounted Police and Irregulars of the various Colonies, and all together they bring the effective fighting forces up to a total of about 100,000 men, thoroughly supplied with the latest magazine rifles, horses, field batteries, maxims, colts, and garrison guns.





1ST CENTRAL INDIA HORSE

WEST AUSTRALIAN INFANTRY

FUSILIERS CANADA

GOV GENERAL'S BODY GUARD
CANADA

HIGHLANDERS CANADA

BENGAL LANCERS

CAPE MOUNTED RIFLES

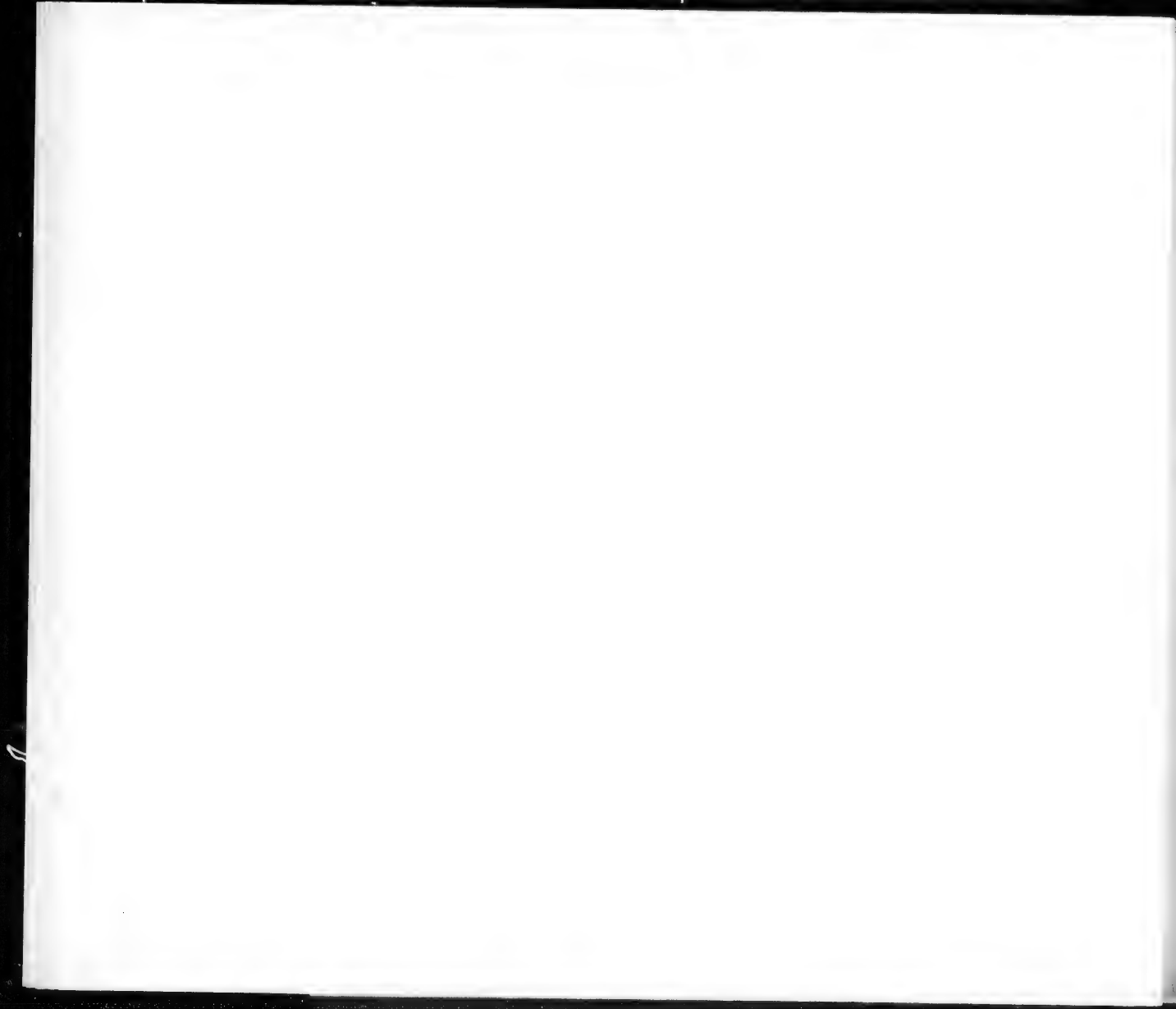
GOV GENERAL'S FOOT GUARDS

NEW SOUTH WALES ENGINEERS

PORTAL MOUNTED RIFLES

HONG KONG REGIMENT

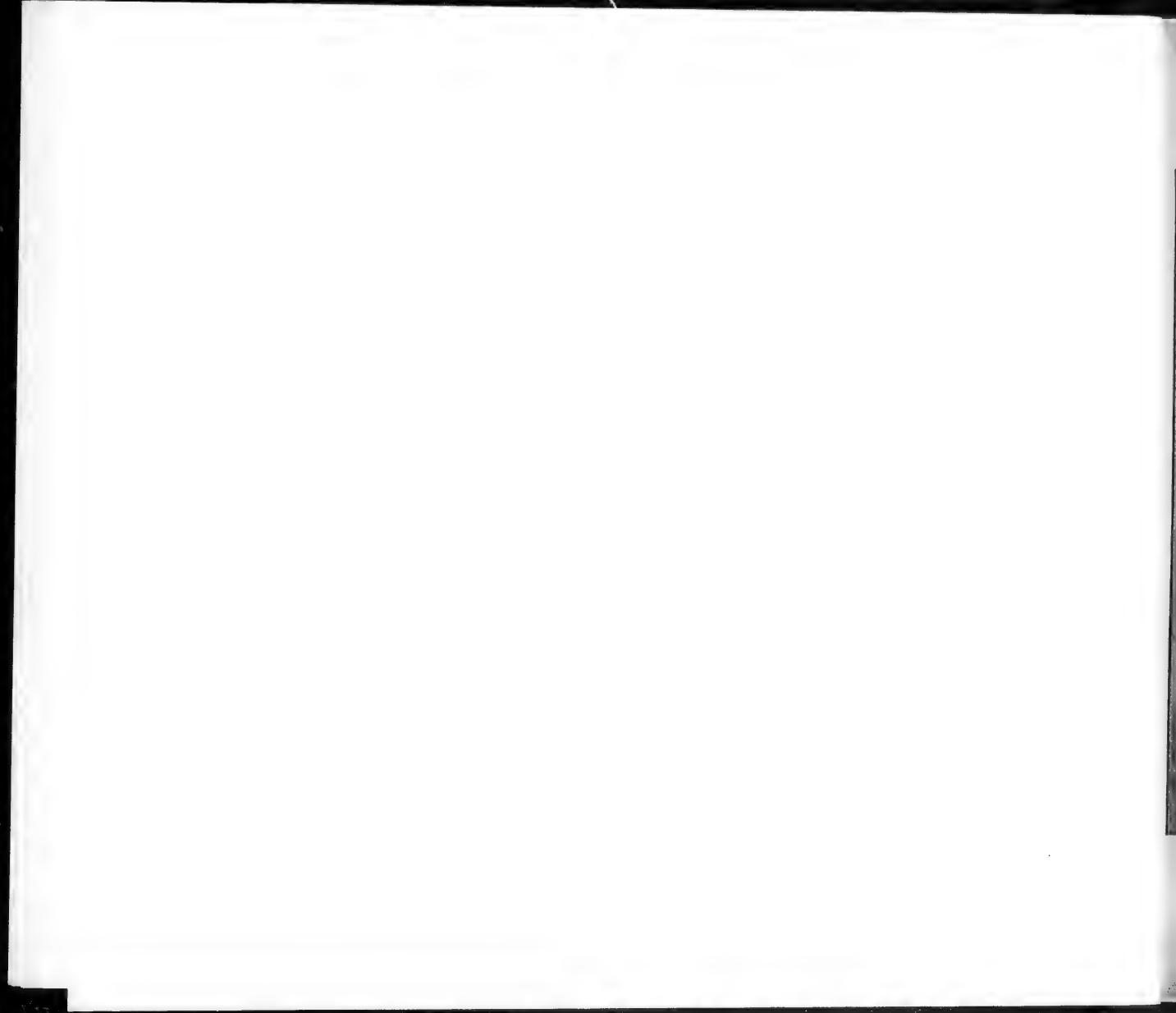
ROYAL CANADIAN INFANTRY



But the foregoing figures do not adequately represent the ability of the Colonies to assist the Empire, for while these are at once available, hundreds of thousands more are ready, "aye ready" if necessity demands; for as Major-General Miles, commanding the United States Army, in an exceedingly comprehensive and able article that enters extensively into statistical details on the British Army, Imperial and Colonial, in his concluding paragraph, writes:

"The United Kingdom stands ready with her treasure and her soldiers, the scattered Colonies stand ready with their contingents; the whole British Empire is on review, and ready at every point on land and sea to keep alike her martial drum-beat sounding, her peaceful commerce moving, and her vast realm intact all around the crimson circle of the globe."

"It's only a small piece of bunting,
It's only an old colored rag,
But it stands for freedom and right, boys,
And thousands have died for the Flag."





SOUTH AFRICAN LIGHT HORSE



COMMERCE FOLLOWS THE FLAG.

THE manufacture of Wall Paper in Montreal was founded in 1878 by Mr. Colin McArthur. During the twenty-two years elapsing since then his business has increased and expanded in large measure, keeping pace with the marvellous development of Canada, and the products of his Factory are well known not only in Canada, but also in the United States, West Indies, South America, Newfoundland, Australia, Tasmania, New Zealand, and South Africa.

The engraving on the next leaf is a true picture of the Factory (St. Lawrence River view), showing a large ocean steamship at the wharf.

The Factory includes about one hundred thousand square feet of floor space, is furnished with the latest and most approved appliances for the manufacture of Wall Paper, and is the most complete in Canada, inasmuch as the intricate processes of Color Grinding, Bronze Making, and Roller Cutting, each demanding talent and scientific skill of the highest order, are all done on the premises.

Messrs. Colin McArthur & Co. are staunch adherents of

THE IMPERIAL IDEA.

